

## ANNEX 1 – ‘Call for Proposals’ for projects in Integrity Cities

**The European Union Anti-Corruption Initiative (EUACI)**, funded by the European Union, co-funded and implemented by the Ministry of Foreign Affairs of Denmark, consolidates efforts directed at assisting Ukraine’s anti-corruption reforms. The EUACI programme objective is “reduction of corruption in Ukraine at national and local level through the empowerment of citizens, civil society, businesses and state institutions”.

To contribute to this objective, the programme supports three specific objectives: 1) enhanced independence, effectiveness and resilience of anti-corruption institutions functioning within a sound strategic framework (Component 1); 2) reduced corruption at the local level in Integrity Cities and in other cities (Component 2); 3) increased culture of integrity issues in Ukraine through engagement of the business sector, the civil society and the media (Component 3).

The **objective** of this call for proposals is **to contribute to an increase in integrity awareness and practices in the five EUACI-supported integrity cities** of Chernivtsi, Chervonograd, Mariupol, Nikopol, and Zhytomyr.

With this objective in mind, the EUACI has identified the following themes, target groups and expected outcomes that should guide applicants in the preparation of project proposals:

1. **Strengthening the capacity of local civil society through joint initiatives on anti-corruption:**

The aim of this theme is to **help local civil society** representatives and organisations **strengthen their capacities to plan, manage, implement and report on projects** in the field of anti-corruption and the promotion of the values of integrity in public administration and among citizens. The aim is envisaged achieved through a combination of practical, onsite training and coaching activities through which local organisations are guided through a full mini-project cycle, including the design, implementation, completion, and evaluation of a mini-project. The purpose of having at least one mini-project in each city is to allow the participants to use the skills they learn in practice and on-site, while they have access to the guidance of the trainers/mentors. Mini-projects can be jointly implemented with participants from several local organisations, if this is deemed the most effective. In other words, the preferred approach would be to help local organisations learn project management competencies through a mixture of training and practical application in real-time. Due

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to the importance of applying skills in practice, proposals should include adequate budget for the financing of at least one mini-project in each integrity city.

2. **Promoting integrity education for children and youth;**

The aim of this theme is to develop, **test and scale-up the use of educational games** (possibly with a national competition component) as a strategy to **help children and youth** better understand how corruption works, how it affects people and society, and what ordinary people can do to reduce corruption through a change in how they think and behave. Project proposals should preferably actively engage with schools (girls and boys) and interested teachers to ensure that the game(s) developed will support the children's and youth's application of relevant competencies, so it eventually can be integrated with the normal curriculum, if deemed relevant.

3. **Enhancing local business community's integrity in integrity cities:**

The aim of this theme is to **help local business leaders and business associations promote the values of integrity in their business and business relations**. It seeks to do so by making a case for why the values of ethics and integrity is good for business in the long-term, and by offering practical training and guidance that can help local business leaders incorporate honesty and integrity into their business. Activities may include training, workshops, round table meetings, development and dissemination of educational videos and materials, and the identification, documentation and presentation of illustrative cases of integrity champions. In relation to the latter, activities could include the development of an "Integrity Scorecard" and the subsequent scoring of the performance of public and private leaders.

4. **Promoting a culture of integrity through awareness raising and engagement of citizens:**

This theme aims to **empower adult citizens** in the integrity cities to take on a more active role in the **promotion of integrity and the prevention of corruption in their daily lives**. The type of activities anticipated include the presentation and discussion of success stories; inter-active awareness raising activities, and public dialogues on the role and responsibility of citizens as well as the practical actions they can take in their everyday life to promote the values of integrity. Project proposals should preferably have a wide outreach and actively engage local media in the partner cities so as to ensure the basis for a sustained public dialogue.

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## Applicant eligibility criteria

In order to be eligible for a grant the applicant must:

- be a legal entity **and**
- be a non-profit-making **and**
- be a civil society organization **and**
- be established in Ukraine.

In addition, project proposals must include a balanced level of activities in all 5 of the integrity cities, i.e. Chernivtsi, Chervonohrad, Mariupol, Nikopol, and Zhytomyr.

## Timeframe

Applicants can propose projects with a duration of 6 to 15 months, starting from as early as January 2022. Significant deviations in terms of project duration, start and end dates should be justified in the project proposal.

## Budget

Projects must be **between EURO 80,000 and EURO 150,000**. Please note that grants are **contingent upon the availability of funds**.

## Selection process

The full proposal with the budget will be evaluated against first the above-mentioned eligibility criteria, and then against aspects related to the quality and content of the project proposal, including, but not necessarily limited to the:

- relevance to the objective of the Call for proposals, namely to “increase the integrity awareness and practices in the five integrity cities”;
- relevance and measurability of outcome(s) and outputs of the proposed project;
- prospects of impact and sustainability of the expected benefits of the project;
- previous experience with implementation of projects of a similar nature;
- cost-effectiveness, including budget information and justification;
- strategy for documenting and communicating results;

The steps and criteria involved in evaluating individual project proposals can be seen from Appendix A – Evaluation of Project Proposals. Following the evaluation of individual project proposals, the EUACI will look into overall considerations related to the financial envelope available, the reach and balance of activities vis-s-vis the civil society in the five integrity cities, and the complementarity with EUACI’s other activities.

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## How to apply

The applicants are required to fill out the proposal and budget forms in English language (*Annex 2 – Project proposal template* and *Annex 3 – Project budget template*).

The full proposal with the budget shall be submitted to the e-mail: [mykkov@um.dk](mailto:mykkov@um.dk) with the subject: **Response to 2021 Call for proposals for projects in Integrity Cities**.

**Deadline** for proposals submission is **October 21, 2021 18:00 Kyiv time**. The proposals either received after the deadline or incomplete, without detailed budget will not be considered.

## Questions

Questions in English for **the call for CSO proposals for projects in Integrity Cities under EUACI's Component 2** should be submitted to: [mykkov@um.dk](mailto:mykkov@um.dk) no later than **September 30, 2021 18:00 Kyiv time**, indicating clearly the title of this call for proposals. The EUACI reserves the right to not provide clarifications to questions received after the deadline. Replies will be posted on the EUACI website by **October 7, 2021 18:00 Kyiv time**.

To ensure transparency and fairness of the application process, the EU Anti-Corruption Initiative cannot express any prior opinion on the eligibility of applicants, proposed actions or specific activities. No individual replies will be given to questions. All questions and answers as well as other important notices to applicants during the evaluation process will be posted on the EUACI website <https://euaci.eu/>.

*EU Anti-Corruption Initiative Office, Kyiv, September 16, 2021*

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